CINTERACTION

Virtual Conferencing of the Future

Problem

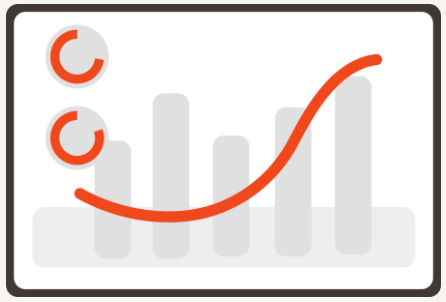
- Online meetings are **fundamentally different** experience than in person.
- A presenter largely relies on **non-verbal feedback** from the audience, which can not be received in a large online call.
- Audience's **attention and engagement** varies largely during the call.

Solution

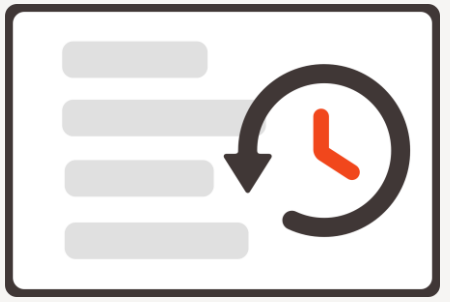
Cinteraction has create AI-based online meeting solution. This solution provides real-time analytics and guidance to presenters, enabling them to effectively engage their audience.

Solution

Conference / video calling platform



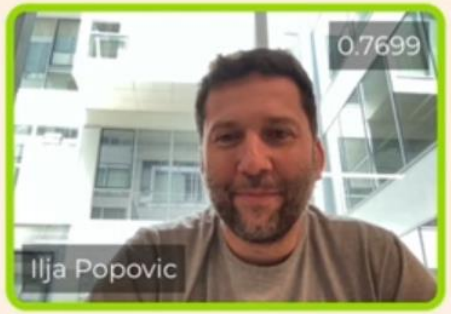
Real time engagement monitoring and feedback to the presenter



Historical reporting and analytics

Virtual conference room of the Future

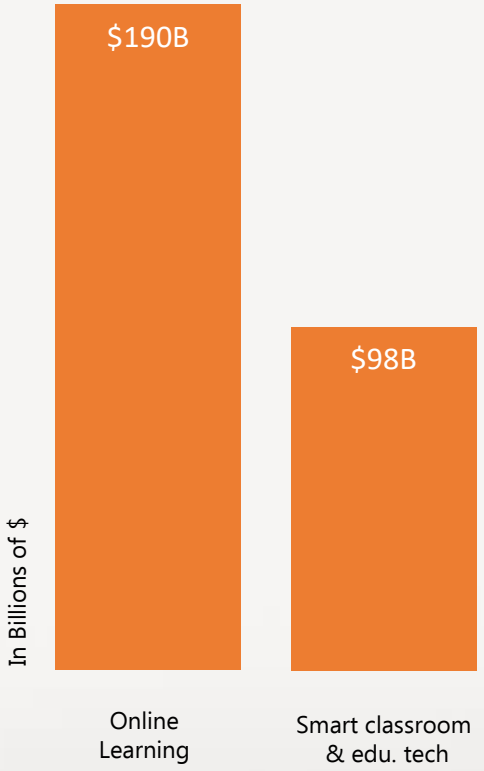
Average participant attention: 0.7499



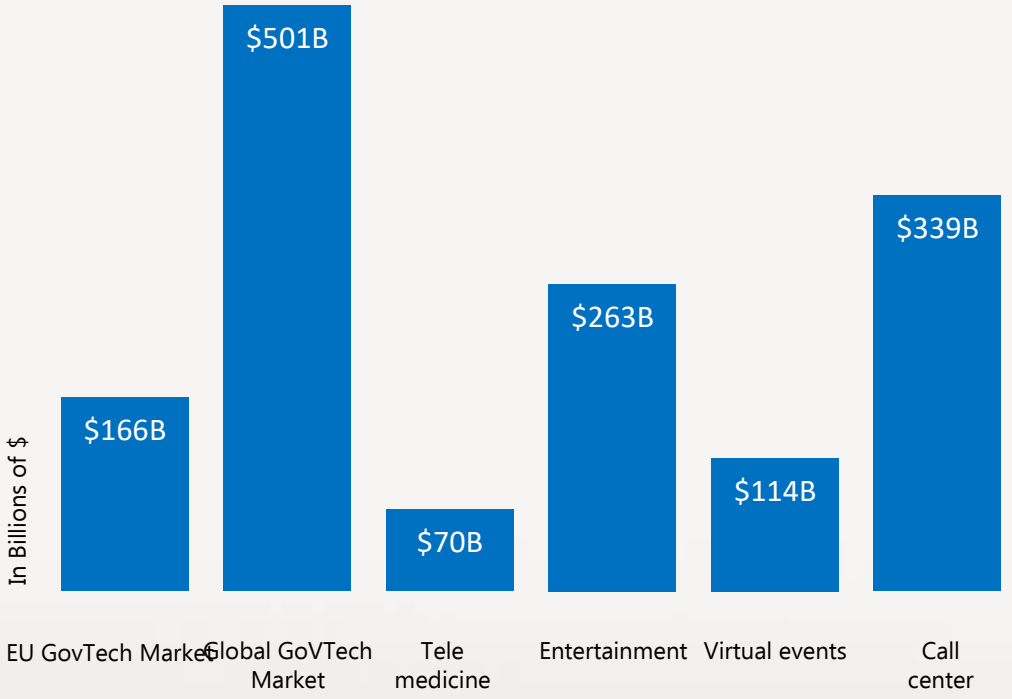
Competition

Company	Conference/video calling	Analytics/Dashboards	(Multi) modal affective AI
Zoom	✓		
MS Teams	✓		
TeachFX		✓	
Class		✓	
SkillToolikt		✓	
Spiky		✓	✓
Affectiva			✓
Realeyes			✓
Canvs			✓
CINTERACTION	✓	✓	✓

Market in 2023



Current focus & use cases



Future potential

Business Model

Free Tier

- Maximum 8 participant's.
- One team.
- Unlimited call duration.
- Instant meetings only.
- Real-time engagement score during the call.
- Average meeting engagement.
- + Only summary score for calls made in the last 30. days.

Premium

($12/host/month)

- Unlimited number of teams.
- Unlimited call duration.
- Meeting scheduling.
- Custom meeting tags.
- Real-time engagement score during the call.
- Detailed engagement insights (full history).
- + By tag, user, meeting start time.

Team

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